



KYLE ROBERTS

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Profile Summary

Interactive designer and developer with 10 years experience developing professional content, including video, animation, programming and design. 8 years experience working in the online advertising industry, communicating directly with clients both on-site and through remote presentations.

Education

Murfreesboro, TN (1997-2000)

Middle Tennessee State University

Performed in jazz, salsa and electronic ensembles.

Atlanta, GA (2001-2005)

The Art Institute of Atlanta

BFA in Interactive Media Design
Graduation: June 2005

Technical Skills / Software Orientation

Programming:

HTML5 (Javascript, CSS, HTML markup)
Flash ActionScript
XML Markup

Design / Motion Graphics:

Illustrator
Photoshop
Flash
After Effects

Experience

May 2015 - October 2015

BBDO Atlanta - Senior Developer

- Developed media for AT&T, Novant Health and other clients, using HTML5
- Developed client websites using Javascript frameworks like Angular JS and PhantomJS
- Collaborated with development team in building BBDO Atlanta's website

January 2012 - May 2015

Sizmek (formerly MediaMind) - Creative Solutions Engineer

- Design / Development of rich media, both in Flash and HTML5
- Train and support clients on production and strategy for reporting metrics
- Presented new products and features to clients

November 2005 - December 2011

EyeWonder - Senior Creative Developer

- Designed and developed custom interactive demos for potential clients
- Design/Development of ad media with rich interactive capabilities
- Consulted in creative production with client's own developers
- Design/Development of support materials and documentation

April 2005 - January 2007

Cartoon Network- Flash Developer (freelance)

- Flash Development for promo mini-sites and games on CartoonNetwork.com
- Design and development for small, downloadable mini applications